



OAK LAWN PUBLIC LIBRARY

9427 SOUTH RAYMOND AVENUE | OAK LAWN, ILLINOIS 60453 | 708-422-4990 | www.oaklawlibrary.org

“Your Discovery Destination” Logo Contest Official Rules

Overview

• The Oak Lawn Public Library has long been recognized as one of the finest libraries in the southwest suburbs. To launch its first ever branding program, the library is enlisting the creativity of community members to produce a memorable logo that captures the true spirit of “Your Discovery Destination.”

Eligibility

• The contest is open to patrons of all ages, Oak Lawn residents and non-residents alike. However, parental consent is required for all submissions from those who are under 18 years of age.

How to Enter

- Each submission must be accompanied by a completed Logo Contest Entry Form.
- All submissions must be received before 9 p.m. Wednesday, December 30, 2009.
- There are two ways to submit an entry:
 - * In-person: Stop by the library and drop off your logo contest material at the Reception Booth before 9 p.m. Wednesday, December 30, 2009.
 - * Via US Mail: Logo contest material must be postmarked on or before Wednesday, December 30, 2009 and addressed to:
Oak Lawn Public Library
Attn: Logo Contest
9427 S. Raymond Ave.
Oak Lawn IL 60453
- Entries will not be accepted via e-mail or fax.
- Multiple entries are permitted.

Logo Requirements

- The logo design may use images and elements related and relevant to libraries.
- All logo design entries will be judged on the following criteria:
 - * The logo showcases the tone and character of the library’s new brand “Your Discovery Destination”
 - * The logo has a simplicity and clarity of design
 - * The logo incorporates a unique, contemporary style
 - * The logo will reproduce well in full-color and black and white formats
 - * The logo must be clear and recognizable when reduced to a small size
- Entries may be created in the artistic media that the designer feels best presents their proposed logo. This might include: pen, pencil or marker drawings, paint, or computer-assisted drawings. Electronic submissions must be saved on to a CD in a JPEG, TIFF or EPS format and accompanied with a print-out copy of the logo design.
 - It is recommended that logo designs be no smaller than 3" x 3" and no larger than 8" x 10".

General Information

• All entrants (and his/her parent or guardian, if the participant is a minor) must certify on the entry form that the design and artwork are their own original work, and that the participant is aware of no

conflicting rights for the entry, including, but not limited to, copyright or other intellectual property rights. The participant (and his/her parent or guardian, if the participant is a minor) also represents that the entry/entries do not and will not infringe upon the intellectual property rights (e.g. copyright, trademark or patent rights) of any third party.

- All entries become the property of the Oak Lawn Public Library. Entries will not be returned.
- The Oak Lawn Public Library and its agents are not responsible for unreadable media, late, lost, stolen, misdirected, incomplete, unintelligible, illegible, damaged, mutilated or postage-due mail.
- The Oak Lawn Public Library shall have the right to edit, adapt and publish any or all of the logo designs submitted, and may use the designs in any media without attribution or compensation to the entrant, his or her successors or assigns, or any other entity. Submission of an entry in this contest constitutes the entrant's irrevocable assignment, conveyance, and transference to the Oak Lawn Public Library of all right, title and interest in the entry, including, without limitation, all copyrights.
- Usage of the winning logo design will be used for, but not limited to, newsletter, brochures, publications, business cards and stationary, etc.
- All costs associated with entering this contest are the entrant's responsibility. The Oak Lawn Public Library will not reimburse or be responsible for any costs incurred in the making or submission of an entry.
- This contest is void in states and US territories where prohibited. All federal, state and local laws and regulations apply.

Judging

- Entries will be judged by a panel of individuals selected by the Oak Lawn Public Library.
- Decisions of the judges are final.
- In the unlikely event that a design submitted is virtually the same as and not distinguishable from a previously submitted design, the judges will deem the first design received as the entrant and reject the design received at a later time/date.
- The Oak Lawn Public Library reserves the right to choose two or more entries and combine key features of each logo to create the final design.
- Should the judges determine that no logo design meets the qualifications and that the submissions are insufficient in either quality or quantity, the Oak Lawn Public Library reserves the right to reject any and all entries and is not required to disclose the reason. At that time, the library may opt to continue seeking design concepts through an extension of the competition or by other means.
- In the event that no entry is selected, the Oak Lawn Public Library also reserves the right to declare "no winner" and run the contest again at a later date.

Notification and Recognition of the Winning Entry

- The winner of the logo contest will be notified by phone or US mail.
- The logo contest winner will receive a specially designed plaque.
- The logo contest winner will be announced in the Oak Lawn Public Library's newsletter, on the library's web site (www.oaklawnlibrary.org) and on a sign that will be posted in the library's lobby.
- Press releases will be sent to local newspapers, which may or may not be picked up for publishing in these media outlets.

Publicity

- Submitting an entry to this contest and/or acceptance of any prize shall constitute and signify the entrant's agreement and consent that the Oak Lawn Public Library may use the entrant's name, city, state, likeness and logo design for advertising and promotional purposes, including the Internet, without limitation and without further payment or consideration, except where prohibited by law.

Privacy

- The Oak Lawn Public Library will collect personal information from each entrant when he/she enters the contest. This information will not be shared or distributed to a third party.

Oak Lawn Public Library

“Your Discovery Destination”

Logo Contest Entry Form

Name of Entrant (Please Print): _____

Address: _____

Phone Number: (_____) _____ - _____ Birth Date: _____

Email Address: _____

In the event that this form becomes separated from a CD submission, what did you name your logo file?

How did you hear about this contest? _____

Agreement to the Official Rules:

As an entrant into this contest, I have read the Official Rules of the Oak Lawn Public Library “Your Discovery Destination” Logo Contest, and I fully and unconditionally agree to be bound by these rules and to any and all subsequent changes and decisions of the Oak Lawn Public Library, which are final, binding and conclusive in all matters.

I hereby certify that this logo was created entirely by the individual indicated above and is that individual’s original artwork.

I understand that this logo becomes the property of the Oak Lawn Public Library and that it may be reproduced.

I agree to allow the Oak Lawn Public Library to print my name (or my child’s name, if the participant is a minor) on its web site, newsletter and other marketing material as it relates to winning this contest.

I (or the parent or guardian, if the participant is a minor) releases, discharges, and agrees to hold harmless the Oak Lawn Public Library and its trustees, employees and representatives from all claims, damages, demands, obligations or losses of any kind related to this contest.

Signature of Entrant: _____ Date: _____

If the entrant is under 18, a signature is required from a parent or legal guardian:

Signature of Parent/Guardian: _____ Date: _____

Print Name: _____